



MIKE WISNIEWSKI

Senior Multimedia/Visual Designer

I am a dedicated person with passion for visual media and 3D Arts. I enjoy learning new skills and I'm always looking out to improve my workflow. The knowledge and perspective that my learning gives me has strengthened my artistic skills and presentation abilities. I have been successful at implementing new ideas and solutions at my current position, and I attribute this success to my ability to plan, schedule, and think outside of the box.

+ EXPERIENCE

SENIOR MULTIMEDIA/VISUAL DESIGNER Sears Holdings Corporation / March 2014 - Present

Creating multimedia products in partnership with business analysts, technical architects and business leaders. Plans, directs, and coordinates the development and distribution of informational material across different types of digital media. Ensures that communication products effectively deliver message to intended audience. Designs products for both internal and external audiences.

MULTIMEDIA/3D ARTIST CONSULTANT Blu Sky Creative, Inc / Feb 2012 - Present

Working on a variety of 3D product renderings and animations for marketing purposes. Following the brand standards and striving to achieve the WOW effect from the client and the audience.

DESIGNER, WEB/E-LEARNING DEVELOPER Sears Holdings Corporation / Feb 2012 - Mar 2014

Plan, manage and prioritize all graphic design projects to ensure completion is on time and within budget. Management and development for internal CMS using HTML and CSS technologies.

GRAPHIC DESIGN/E-LEARNING DEVELOPER Accenture / Sep 2011 - Jan 2012

Developed online courses targeting HR, focused on business analytics. Using Articulate as the main tool for developing as well as Adobe Flash AS3 for some more engaging interactions. Creating variety of content graphics to help the learner visually with the learning process.

3D ARTIST/DEVELOPER Resource Bridge LLC/ Mar 2008 - Jun 2011

Designing, modeling, texturing, and rendering for all 3D assignments. Creating content related graphics. Making short 3D instructional animations.

+ EDUCATION

BFA, MEDIA ARTS & ANIMATION The Illinois Institute of Art in Schaumburg, IL 2003 - 2005

ASSOCIATE'S DEGREE, GENERAL STUDIES College of DuPage in Glen Ellyn, IL Feb 2000 - May 2003

+ CONTACT INFO

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+ TECHNICAL SKILLS

- | | Good | Better | Best |
|---|------|--------|------|
| Adobe Creative Cloud
Photoshop, Illustrator, Premiere, Aftereffects, Indesign, Audition | ● | ● | ● |
| 3D Design Software
3D Studio Max, Mudbox, Zbrush, Vray, Substance | ● | ● | ● |
| Elearning Software
Adobe Captivate, Articulate Storyline, Articulate Studio '13 | ● | ● | ● |
| CMS & HTML 5/CSS 3
Dreamweaver CC, Wordpress, Drupal, Joomla, DNN 7 | ● | ● | ● |
| Microsoft Office | ● | ● | ● |
| PC & Mac OS | ● | ● | ● |

+ PRACTICAL SKILLS

- | | Good | Better | Best |
|----------------------|------|--------|------|
| Design Theory | ● | ● | ● |
| Color Theory | ● | ● | ● |
| Composition | ● | ● | ● |
| Typography | ● | ● | ● |
| Videography | ● | ● | ● |
| Photography | ● | ● | ● |

+ INTERESTS

